



Schedule of Events

**Event Name:** ColdStone Creamery Nights  
**Event Date:** October 28 & November 18, 2008  
**Organization/Sponsor:** ColdStone Creamery  
**Participants:** UNI students and citizens of the Cedar Falls/Waterloo area  
**Requirements:** Come enjoy an ice cream creation made by ColdStone. All proceeds will go towards Go Red for Women and the American Heart Association  
**Contact Person:** Bethany Schwichtenberg **Phone:** (641) 527-1237

**Event Name:** Wal-Mart Donations  
**Event Date:** November 15 & 16, 2008  
**Organization/Sponsor:** Wal-Mart  
**Participants:** Any Wal-Mart shoppers on this weekend  
**Requirements:** If you have some extra change or dollars, donate to Go Red for Women. If you donate \$2.00 or more you can receive a Go Red for Women pin  
**Contact Person:** Amy & Teresa Zmolek **Phone:** (319) 277-6391 for Amy, (319) 269-5768 for Teresa

**Event Name:** Stack 'em & Sack 'em  
**Event Date:** November continuing throughout the month  
**Participants:** University of Northern Iowa students and Greek life, Cedar Falls residents  
**Requirements:** Save your pop cans and sack them up. Give us a call and we'll pick them up and all money received will go towards Go Red for Women  
**Contact Person:** Brittany Westercamp **Phone:** (515) 681-6283

-MORE -

**Event Name:** "Casual for a Cause"  
**Event Date:** November 7, 2008  
**Participants:** Mudd Advertising  
**Requirements:** Employees of businesses participating pay \$5 to wear jeans and the color red to work on Friday, November 7<sup>th</sup> 2008  
**Contact Person:** Teresa Zmolek      **Phone:** (319) 269-5768

**Event Name:** Rock, Paper, Scissors Tournament  
**Event Date:** Thursday, November 13, 2008 starting at 9:00 pm  
**Organization/Sponsor:** The Other Place on College Hill  
**Participants:** University of Northern Iowa Students pre – registered or at The Other Place Thursday Night  
**Requirements:** Register for \$5 before or at OP to compete. Come, wear your t-shirt and stick around until you are eliminated  
**Contact Person:** Lacey Parsons      **Phone:** (515) 890-1731

**Event Name:** "Casual for a Cause"  
**Event Date:** November 14, 2008  
**Participants:** North Tama High School  
**Requirements:** Elementary faculty and staff pay \$5 to wear jeans and the color red to work on Friday, November 14, 2008  
**Contact Person:** Teresa Zmolek      **Phone:** (319) 269-5768

**Event Name:** Rockin' in Red  
**Event Date:** TBA in November  
**Organization/Sponsor:** St. Paul Presbyterian Church  
**Participants:** Members of the Church, people in the community of Johnston, and surrounding areas including Urbandale, Grimes, and Ankeny.  
**Requirements:** Purchase a ticket at the door for \$5  
**Contact Person:** Brittany Westercamp      **Phone:** (515) 681-6283

**Event Name:** "Sisters, Girlfriends"  
**Event Date:** February 6, 2009 starting at 10 am  
**Organization/Sponsor:** Macy's, Merck, Allen Hospital  
**Participants:** Any woman, girl, sister, friend in the Cedar Valley  
**Requirements:** Make reservations ahead of time by contacting Jennifer Hernandez. Ticket prices are \$45/each for a day of speakers, vendors, and some quality girl time  
**Contact Person:** Jennifer Hernandez  
**Day:** (563) 323 – 4321      **Email:** Jennifer.hernandez@heart.org

###